



Indiana Chapter

October 2018 EXECUTIVE COMMITTEE MEETING MINUTES

Location: Automatic Supply, 116 Shadowlawn Drive Fishers, IN 46038, 317-585-0167

Date: Wednesday October 3, 2018

Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

In Attendance: April, Catherine, David, Kris, Christi, Julie, Monica, Camille, Brett

On Call: Sami, Adam

Approval to have Treasurer, Treasurer-Elect and President be the three signatures on the INASLA bank account.

[Approved via online vote – motion approved and carried 8/30/2018]

- Motion to Pass: Kris
- 2nd: Julie
- All Approved

Approval of Minutes: August Ex Comm Meeting Minutes

- Motion to Approve: Julie
- Second: Monica
- All Approved

OFFICER REPORTS: Review Officer Reports

- Motion to Approve: Julie
- Second: Kris
- All Approved

Trustee's Report-David Gorden

President's Report-April Westcott

Treasurer's Report-Monica Guillaud/Christi Jackson

STANDING COMMITTEE REPORTS: Review Committee Reports

Annual Meeting FOLLOW UP-Catherine Puckett

- Thank you's
- Evaluations Still needed
- **Action Item:** All ExCom members asked to fill out evaluation forms

Government Affairs- Jonathon Geels

- **Action Item:** ExCom has asked government affairs committee for suggestion on raising funds to pay for lobbyist. Currently INASLA cannot pay for the lobbyist with annual profit.

Action Item: April to contact Jonathan about Greenways

Fellows Committee

- **Action Item:** Create line item for writer to put together application for fellowship. David and Julie will make inquiries at the ASLA CPC meetings to see who other chapters use and how much they pay for the service.
 - Brett suggested a few people at Ball State to consider for writers

Fellows-Katie Clark

Awards Committee-Katie Clark

Public Relations- Julie Barnard/Sami Bronowski

- Julie looking for someone to take over Public Relations in the next two weeks. She is going to reach out to Sami, Shannon Creasy, and Sarah Evans.

Membership- Brett Schlachter

- Webinars available to engage students / emerging professionals

Communications-Brett Schlachter

- Brett will be sending out an email soon, let him know if you have items to add
 - **Action Items:** Add INPAWs meeting and Jens Jenson tour to email

Archives-Brett Schlachter

- **Action Item:** Katie Clark & April (unload all info as soon to be past president) will load this years awards and previous years awards to cloud
 - Public relations committee to access award info and on social media over the next few months

Continuing Education- Kris May/April

- CEU forms from INASLA's annual meeting just about ready to be sent in

Emerging Professionals-Sam Bronowski

Golf Outing Follow-up Pat Stout

- Top Golf next year?

Monumental Awards – Landscape Architecture

- Shannon Creasy to be new contact
- **Action Item:** Camille to reach out to Shannon to confirm and discuss what that entails (keeping INASLA in the know with dates and related events)

OLD BUSINESS

Chapter Bylaws

Ball State News-Joe Blalock

Purdue News-Sean Rotar

Student Chapter Updates-Purdue –Tucker Rose

Student Chapter Updates-Ball State- Jake Maple

Tour De Trees- David Gorden

- **Action Item:** Remove from agenda for now, David will let us know when event is approaching next year

Ace Mentoring Program- David Gorden

- Two LA's involved this year – Ted Bleicher (Structurepoint) and Les Smith
- David would like to put together a session on Ace Mentoring Program at the INASLA Annual Meeting next year
- **Action Item:** Remove from agenda for now, David will let us know when event is approaching next year

Project Lead the Way-David Gorden

- **Action Item:** Remove David from this item, he is not involved. ExCom should look for new contact – April will look into this and decide if we what to keep it on the agenda. Ball State is involved in the program.

Boy Scouts/Girl Scouts/ Stem Scouts-Christi Jackson

- Display at annual meeting was successful – 8 applications were picked up at the meeting.

4-H Monica Guillaud

INPAWS CONFERENCE-David Gorden

- Jens Jenson Tour associated with the conference is open to the public

Exhibit Columbus-Randy Royer

Urban Forest Committee-Bill Kincius

Cultural Landscape Committee- David Gorden

- Claire Bennett Documentary preview was shown at annual meeting. Interest was created and video will continue to be developed.
- Meg Storrow is looking to create a sister committee to the Cultural Landscape Committee that is able to raise funds, hold ticketed events, ect.
- INASLA will be signing a letter of support for the documentary that will go out with fundraising requests. David and Meg will be signing.
- Fundraising campaign will be sent out to INASLA members for requests
- Meg will be looking for volunteers for her committee, Cultural Landscape Committee may be looking as well.

Rethink 65/70 Community Advisory Committee Committee-Meg Storrow-Kevin Osburn

- Committee meeting October 9th, 3 pm at the Indiana Historic Society. They will be reviewing INDOT report.

AIA-Update (SARAH EVANS)

Allied Profession Updates –“Coalition for the Built Environment” aka Justice League (Ball State CAP:INDY, AIA, ASLA, ULI , APA etc)- (NEED NEW REP SHANNON CREASEY OR ALAN ROSENWINKEL? Sarah Evans?)

NEW BUSINESS

HOLIDAY PARTY

Action Item: Camille to start planning!

- Vision Loft on Mass Ave
- Look for date first week of December, maybe Thursday?
- Check student calendars

Mighty Earth's letter to McDonald's and Whole Foods

- INASLA choosing to ignore for now.

Indianapolis Green Roof & Wall Event – If we promote they will give us 20% off to our members

Action Item: Camille to follow up and send promotional code to Julie and Brett

Upcoming Events/Deadlines:

October 17 th	Monumental Awards Indiana Roof Ballroom
October 17-18	Chapter President's Council /Trustee Meetings-Philadelphia, PA
October 19-21	ASLA Annual Meeting –Philadelphia, PA
November 3, 2018	INPAWS-Indiana IUPUI Hine Hall-Indianapolis, IN
December	Holiday Party

GOAL DEADLINES

Meeting Close

Next Meeting:

NEW EXEC COMM RETREAT

JULIE WILL NOTIFY COMMITTEE

- Julie will be sending pole for date

INASLA OFFICER & COMMITTEE REPORTS

Trustee's Report-David Gorden

President's Report- April Westcott

CPC Annual Meeting: October 18-19, 2018

Registration and Reservations

ASLA 2018 Annual Meeting and EXPO

October 18-22

Philadelphia Convention Center and Marriott Downtown (Headquarters Hotel)

CPC Meeting October 18-19 at Marriott Downtown

CPC Attendees must stay at ASLA hotels for reimbursement

Wednesday, October 17: BOT/CPC Welcome Reception 6-8pm

Thursday, October 18: CPC Meeting 7:30 am-5pm

Friday, October 19: CPC Meeting 7:30 am- noon

Member and Chapter Services

Emerging Professionals Portfolio Review Volunteers Needed

Calling all volunteers for the Emerging Professional's Portfolio Review. We are looking for seasoned professionals like yourself to review and comment on job seeker's portfolio and resume materials. Review for as little as 20 minutes, but choose as many sessions as you like! We will be at booth 355, next to JobLink Live, in the Expo Hall all day Saturday and Sunday at the Annual Meeting. Sign up [here](#) if you are available to review. Meet your next hire or simply enjoy paying it forward to the upcoming landscape architects of the future!

Government Affairs

Advocacy Grant Program

The application for the [2019 Licensure and Advocacy Grant program](#) is now open. The grant program provides financial assistance to chapters that are working to promote and defend licensure and/or conducting other ASLA state or local advocacy activities, including defending the right to practice from local challenges. **The application deadline is 11:59 pm PDT Wednesday, October 31, 2018.** An announcement of grant awards is expected to be made by the end of November.

Third Quarter Webinar

State Government Affairs hosted its [third quarter webinar](#) last week. The webinar focused on the importance of site tours, but also included an update on ASLA State and Federal Government Affairs activities. The Connecticut and Texas chapters gave presentations of their recently held/planned site tours with public officials. While ASLA staff gave an overview of site tour tools available to aid chapters in developing effective site tours.

Ongoing Important Reminders

Chapter Best Practices Library

Tell your story! ASLA is building a library of chapter best practices. From your most successful programs to the occasional #chapterfail, share your experiences with your fellow chapter leaders. The library will be hosted in the limited-access Chapter Operations Workbook, so chapters can feel comfortable sharing details about the lessons learned so others don't have to start at square one. [Share your chapter experiences via SurveyMonkey](#) and upload photos to add graphic interest to the library.

Council of Fellows

Lists of members who are eligible to be nominated to the Council of Fellows in 2019 have been sent to all chapter presidents and chapter fellows committee chairs. The 2019 nomination cycle opens in September 2018 and will close on January 31, 2019. Please visit the [Council of Fellows](#) website or contact [Curt Millay](#), ASLA, for more information.

Please contact us if you have any questions at 202-216-2323 or by responding to this email.

Treasurer's Report- Monica Guillaud

COMMITTEE REPORTS

Annual Meeting-Catherine Puckett /Kris May

Government Affairs- Jonathon Geels

Fellows-Katie Clark

Awards Committee-Katie Clark

Public Relations- Julie Barnard

PR News:

Need PR Representative for next Excom Term – Shannon Creasy?

PARKING DAY – BSU & PU Instagram Contest – Purdue won, need to plan pizza party for them.

Social Media Updates Posted in Past Month (in order of most recent)

BSU Parking Day Repot

Indianapolis Green Roof & Wall Expo

Parking Day Winner – Purdue

PU Parking Day Posts

BSU Parking Day Posts

Parking Day Contest (x2)

Michigan ASLA Annual Meeting

NRPA ASLA Education Session

Annual Meeting Sponsors Thank You

INASLA Annual Meeting Repost from President

Annual Meeting Reposts

1 Week until Annual Meeting

Streetscape Products Annual Meeting Raffle

2 Weeks until Annual Meeting

ULI Happy Hour 9/11

3 Weeks until Annual Meeting

Bo-mar Annual Meeting Raffle

Claire Bennet Nominations Call

BSU LA Activity Fair Repost

4 Weeks until Annual Meeting

Early Bird – Annual Meeting Last Day

Annual Meeting Keynote – Jason Kentner

Early Bird Annual Meeting (x2)

Vote for Executive Committee

BSU Alumni Spotlight – April

CURRENT SOCIAL MEDIA PUSH:

OCTOBER

- Indy Chamber Monumental Awards: 10/17

- Chapter President's Council /Trustee Meetings: 10/18 - 10/19

- National ASLA Annual Meeting: 10/19 – 10/22

- INPAWS-Indiana: 11/3

NOVEMBER

- New INASLA Executive Committee – Annual Kick-off Meeting: TBD

- Advertise for the INASLA Holiday Party: TBD

ON-GOING TO DO LIST:

Master List of Indiana Firms Marketers/Admin – 1/3 of the way complete
Make a GIS map of member locations
Fill out LA career PowerPoint with Indiana firms – make available to chapter.
Team with awards to have submissions include posters/Social Media material – for 2019
Get Classroom Material Kits printed for World Landscape Architecture month, especially Earth Day in particular (distribute those packets to teachers with contacts)

Membership- Brett Schlachter
Communications-Brett Schlachter
Archives-Brett Schlachter

Continuing Education- Kris May/April Westcott

- Annual Meeting Sessions need to be entered.
- Evaluations received.

Emerging Professionals –)

Trustee Report - October 3, 2018

Indiana Chapter of ASLA

Annual Meeting Preview:

ASLA Mission, Vision, Values and Culture statement revisions to be reviewed.

3rd Quarter Program and Operations Report (What's happened)

2019 Annual Operating Plan (What's ahead). For approval.

Financial reports. For approval. -

2018 Finance and investments report

2019 Operating budgets

2019 Capital Expense Budgets

Federal Legislative Priorities - review and advise

ASLA government affairs staff, the Government Affairs Advisory Committee (GAAC), and the Executive Committee recommend that the ASLA Federal Priorities Agenda for 2019-2020 include the following broad policy issues: 1.) climate change and resilience; 2.) transportation planning and design; 3.) water and stormwater management; 4.) community and national parks, & federal lands; and 5.) environmental and social justice.

Professional Licensure Policies - first revision since 2002. Review and approve revisions.

Revisions strengthen and update language.

Member categories and privileges - review and discuss updates. No action to be taken.

No consideration to be given for corporate memberships.

Public Policy revisions

Invasive Species - first update since 2003. Strengthens language.

Memorials - first update since 2009

BOT Webinar - September 25, 2018

Climate Change - big ASLA focus

Represented at Global Climate Action Summit

Joined "We Are Still In" - Coalition of states, cities, companies and organizations committed to achieving greenhouse gas reduction. First professional organization to do so.

Chinatown Green Street Project

30% Design Development Complete.

Construction Manager and Permit expeditor hired.

Fundraising ramping up.

Annual Meeting

139 sessions approved by LACES. 84% HSW

Over 4000 registered. Registration/ticket revenue goal already exceeded.

Expo revenue budget already exceeded.