



# AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

## Indiana Chapter

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### 2012 Executive Committee

The Indiana Chapter  
American Society of Landscape Architects

### Meeting Minutes

February 16<sup>th</sup>, 2012  
Context Offices, Fortville, IN

In attendance: Fred Prazeau, April Westcott, Catherine Puckett, Josh Schmackers, and Katie Clark  
Via conference: Glenn Bayfield, Jonathan Geels, Josh Schmackers, Stacy Haviland, Brian Staesnick, and Scott Siefker

**Called to Order @ 4:00pm by Fred Prazeau**

### GREETINGS

### JANUARY MEETING MINUTES

- JG motioned to accept the meeting minutes
- KC seconded
- Motion carried unanimously

### NLAM

- 4-26-12 Public Awareness Day
- Birthday Celebration for Frederick Law Olmstead
  - Cake decorated with new logo, specific to state
  - Set up in plaza
- Theme: Public Health and Active Living
- Brochure to explain how Landscape Architecture contributes
- Goal to have more media attention/coverage locally
- Subcommittees
  - Reach out to news stations, magazines
  - 4-26-12 event
  - Earth Day – (Catherine will check to see if we can attend this)
  - High School/Middle School Outreach
    - Jonathan's done Workshops, and then gives Landscape Architecture Magazines after
- Create Public Health CEU Event to combine with 4-26-12 event
  - Round Table
  - Include Complete Streets
- National will give us T-shirts, Flags, Buttons, 50 Magazines, etc.
- Stickers on magazine to send people to the websites
- Put magazines in local coffee shops, Doctor's Offices, etc.
- Gallery for the month of April
  - Georgia Street
  - Cultural Trail
  - 100 Acre Park
- Indy 4<sup>th</sup> Friday Event
- April is also National Keep America Beautiful Month, National Volunteer Month as well
- Keep Indianapolis Beautiful – Tree Planting
- NLAM Benches
  - Still have three benches and one arrow
- [www.walkindianapolis.org](http://www.walkindianapolis.org)
  - Self-guided walking tour of architecture of city



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- Agreed to let ASLA participate, will have Landscape Architecture as a component of tour
  - Need 3-4 prominent landscape architects to read tours
  - FASLA nominees could read audio tours
- **ACTION: BS will follow up with an email to summarize NLAM events, ask for ExComm volunteers, and eventually chapter volunteers**

### OFFICER REPORTS

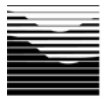
- President's Report – FP
  - Retreat summary
  - FASLA nominations update
    - Conference call reviewed eligibility list – 7 individuals
    - Strategy:
      - Build multi-year plan
      - Commit to submitting two applications each year (maybe one old and one new)
      - This year's submittals: Les Smith and Dean Rundell
      - Writing consultant quote from Adam Arvidson
    - Recommendation: \$2,500 dollar investment for writing consultation
      - Discussion:
        - Comments/feedback on last year's submittal
        - Learn from a consultant this year—don't have to do it every year
        - Multi-year approach aligns with National's strategy of a 3-4 year plan
        - Maybe this year, we let candidate direct category they should be in
        - Katie Clark made a motion for Adam Arvidson to be hired as a consultant this year
        - April Westcott seconded
        - Approved unanimously
      - **ACTION: FP to set up follow-up Conference Call**
  - LARE opportunity for consideration
    - Freeman & Jewel offers LARE preparatory courses
    - Wants to offer a course in Indiana—are we interested?
    - Used to have local workshops to prepare for LARE—hasn't happened in a few years
    - **ACTION: FP to get quote from Ray Freeman**
  - Continuation of potential Executive Director dialog
    - AIA Executive Director gave us a job description
    - **ACTION: FP to set up Conference Call with Jason Shelley**

### TRUSTEE REPORT – SS

- Mid-year meeting coming up in Spring
- Advocacy emails

### FINANCIAL REPORT – LG

- Laura still working on process to get responsibility handed over to her
- Fred reviewed report
  - Need to get PayPal account cleared up
  - Would like to break out scholarship money, so that it won't be spent elsewhere
- CP motions to approve Financial Report
- KC seconded
- Motion approved unanimously
- Who will do the taxes this year?
  - **ACTION: FP/LG to follow up with MC on that**



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### COMMITTEE REPORTS

- Communications – KC
  - Forward any communications to KC for newsletters, News & Notes
- Website – GB
  - Old website is still viewable, so if you want to make comments about existing website, send those to GB
  - Reviewed proposal from StarChapter
    - Benefits:
      - All members of ExComm can make changes to website at anytime, anywhere
      - Tools are diverse and simple—membership, calendar, newsletter, name badges
      - Charts and tables will help document CEU's, good record keeping
      - Treasurer tool: Who's paid, email receipts, email reminders to those who haven't
      - Can generate surveys
      - Recommendation:
        - Katie, Cory, Nick, Jonathan, and Glenn to form subcommittee for guidance on aesthetics, flow, etc.
        - Hire StarChapter to start up website for 900\$, plus a monthly commitment of \$100 per month for annual maintenance
      - KC moves to approve the 900\$ set up fee, plus \$100 per month maintenance fee, and allow LG to approve 12-months in advance
      - AW seconds
      - Approved unanimously
      - **ACTION: GB to set up subcommittee meeting to generate list of needs for StarChapter**
- Licensing Board – SH
  - Indiana did not vote to adopt law as an objection to the method it was initially presented
  - Our CEU's will remain the same
  - Don't need to announce this to the chapter, as it may create unnecessary confusion
  - +/- 10 States have adopted this so far
- Continuing Education – SH
  - Questions about documentation for person being audited
  - Still no pre-approval method for CEU's—comes down to people on the board deciding day to day
  - Questions should be directed to website, and a board contact
  - Stacy is in need of a credit card in order to get the LACES process started
  - Would like to reveal LACES program on new website
  - Any CEU opportunities—let Stacy know
- Golf Outing – CP
  - Student Involvement
    - Possibly get a sponsor to pay for student team
    - Have a scholarship fund, or other cause besides solely networking for venders
  - Central Location
    - Have it where most interest is

### NEW BUSINESS

Request for meeting adjournment

- NEXT MEETING: TBD
- SH to contact students about hosting next meeting at Purdue
- Possibly move meetings to another day of the week



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- Horticulture Society would like to have an event in mid-May that is focused on "Women in Dirt"
  - IMA has offered to host a garden event, and would allow us to use the theater for free
  - Would be \$200-\$300 fee to use the rights to the movie
  - Possibly have a panel of women Landscape Architects for a CEU
  - Could potentially sponsor the director of the movie to come and speak
  - AW will volunteer to help
- Student Awards
  - Mid-march judging of student projects
  - Have a Purdue Chair—need a Ball State Chair
  - JS, AW, SS, SH, and CP will volunteer to be jurors

***Adjourned at 6:30pm***