



Indiana Chapter

MARCH MEETING AGENDA

Location: BDMD

Date: Wednesday, March 16, 2016: 4:00pm-6:00pm

Call in: 800-377-8846 Participant: 88655634 Leader: 88786274

In attendance: David Gorden, Bill Kincius, Brett Schlachter, April Westcott, Kris May, Liz Mooney, Rachel Johnson

Call-in: Jonathon Geels, Alex Salmins, Dan Ligget, Michelle Taggart, Lana Merrill

Approval of Minutes: February EXCOM meeting minutes (see attached)

- Motion to approve February minutes made by David
- Motion seconded by Kris
- Motion approved unanimously

OFFICER REPORTS

Review Attached Reports

President's Report (See attached) – Jonathon Geels

- See attached Report
- Government Awards Nomination
 - Submitted a nomination for chapter of the year
 - Submitted a nomination for the leadership award – Meg Storrow

Trustee's Report – David Gorden

- Webinar on February 24th – recap of everything ASLA was involved in during the 4th quarter
- Survey to study rebranding of ASLA
- Two student chapter presidents (Alyssa Babb and Randi Miller) will be attending Advocacy Summit
 - Costs may be slightly over the \$1000 that had been budgeted
- Motion to approve increasing the current budget line for this up to \$1500 made by Brett
- Motion seconded by Jonathon
- Motion approved unanimously

Treasurer's Report – Michelle Taggart (see attached)

- Paid deposit for Conner Prairie
- Paid for booth at Earth Day
- Only two sponsors for Golf Outing so far
- Treasurer webinar next week
- Email from Playworld Midstates asking about a corporate membership
- Motion to approve Officer Reports made by Kris
- Motion seconded by Rachel
- Motion approved unanimously

STANDING COMMITTEE REPORTS

Review Attached Reports:

PR

- Pass

Continuing Education

- Pass

Membership/Communications

- Brett was not able to attend webinar
- 1 person (university professor) did not renew
- Brett sends emails to new members, those who have renewed and those who have not renewed.
- 1 automated email that goes out 30, 60, 90 days before renewal.
 - 90 days seems excessive
- Brett to check and see what timing recommendation is for reaching out to members
- Brett will add Annual Meeting and Golf Outing to website

Annual Meeting Report

- Lana to send jpeg of Save the Date Card for everyone to see and give final approval
- Annual Meeting is September 23rd
- Still looking for an emcee
 - Accommodate attendance costs
 - Vendors?
 - Potential to create video for awards presentation
 - Free admission to annual meeting

Government Affairs

- Still moving forward with summit and planning with GA staff
 - Put together list of hotels, restaurants, etc...
 - Potential date in mid August
- Jonathon to make sure GA staff has Rachel's current email
- Things to present for Advocacy Day
 - Transportation Alternatives, Vegetation Management
- Future discussion about how to share Advocacy information

Emerging Professionals

- Purdue students won poster contest - \$1000 for LaBash
- Meet and Greets went well at both schools
- Social Media Contest - \$25 Amazon Gift Card – 1 winner from each school every 2 weeks during month of April. Something that Inspires them – Committee will vote
- Hope to stream 10 Parks that Changed America into lecture hall at schools
- First Flash Happy Hour next week
- Motion to approve Standing Committee Reports made by Jonathon
- Motion seconded by April
- Motion approved unanimously

Old Business

- Sponsorship Happy Hour (Reports)
 - Was held March 4th at The Eagle – downtown
 - 11 Business Professionals showed up – 7 companies
 - Gave away gift cards to people who left business cards
 - All grabbed sponsorship forms
 - 8 Sponsors in South Bend
 - Anyone can bring in Sponsorship
- LaBash – April 9th in Columbus, Ohio
 - David Gorden is part of presentation
- WLAM Planning
 - 10 Parks that Changed America – April 12th, 7pm-10pm
 - Garfield Park fees – Andre to see if Parks Foundation will cover
 - Panelists - Former Director of Indy Parks, (Ask April), Kevin Osburn has been asked, Producer Dan will be here from Chicago and bring DVD (INASLA will cover expenses)
 - Less than 1 hour
 - Interactive boards, popcorn
 - Andre is working on getting other sponsors
 - Motion to accommodate Dan's expenses up to \$500 made by Jonathon
 - Motion seconded by Kris
 - Motion approved unanimously
 - Chapter to underwrite Northern Indiana Panel
 - Discussion about budget and spending and not worrying as much about being slightly over especially for great opportunities.
 - Proclamations
 - Fishers agreed to do a proclamation
 - Bill checked with 5 communities today for proclamation
 - Add proclamation dates to INASLA website as they come in
 - 10 Indiana Parks to visit this year
 - Rachel to send out an email to asking for park recommendations
 - David Discussed "Works of Landscape Architecture" that was pulled together in 1999
- 2016 Annual Meeting

New Business

Awards Jury needed for Purdue – Tuesday, April 12th

- Eric Lucas has committed to sit on Jury
- 4 are needed
- Is date flexible – Jonathon to ask

University of Cincinnati – MLA

- Brett placed press release on website

Proposed start time of next meeting (April 20th)

- Jonathon to tie down start time

Summer Lecture Series

- Edgewood has offered their locations
- Have at least 3
- Hanover is interested
- Direct anyone who is interested to Bill

Arborist Conference

- Tours are being put together
 - Crown Hill, IMA, Butler
 - Eagle Creek - KIB project areas
- Call for Presentations on INASLA website

Meeting Close

Next Meeting:

April 20, 2016 – 4:00pm-6:00pm

Location: Purdue University Horticulture Building; West Lafayette, IN 47907