

ASLA Board of Trustees
Annual Meeting
October 18-19, 2018 Philadelphia

Report

President's Report - Greg Miller

A review of his year in office including the leadership outreach conducted by him, ASLA officers and key staff with numerous visits to chapters, student chapters and allied professionals and their meetings.
8 chapter mtgs. 6 administrative mtgs. 5 allied organizations mtgs. 5 student mtgs.

3rd Quarter Program and Operations Report - Nancy Somerville

Copy shared as part of Meeting Preview

Purpose: To provide a summary of the third quarter 2017 accomplishments across major program areas.

Highlights:

Climate Change initiatives -

Global Climate Action Summit with Blue Ribbon Panel - results being shared

"We Are Still In" - collaborative organization with communities and others invested in climate change control initiatives.

ASLA - striving to reduce its carbon footprint.

Strengthening of Public Relations and Communications programs

Chinatown Green Street Demonstration project.

ASLA Annual Meeting name change to "Conference on Landscape Architecture"

2018 Annual Operating Plan - Nancy Somerville and Greg Miller

Copy shared as part of Meeting Preview

The Annual Operating Plan (AOP) outlines ASLA programs, their objectives, and specific goals for the coming year.

The AOP responds to the board's evaluation and ranking of strategic objectives and programs as well as the SWOT and related strategic planning discussions of the Executive Committee and senior staff.

1. Special Focus: Bringing LA Expertise to forefront in addressing climate change.
2. Chinatown Greet Street project fundraising
3. Public relations/Membership/ Diversity/ Recruitment

APPROVED

2018 Finance and Investments Report - Michael O'Brien and VP Thomas Mroz

Overall revenue and expenses in line with budget

Decrease in net assets - down \$1.9 million (normal for pre-annual meeting). \$1.1 million in 2017.

Revenue - \$5.5 million \$5.6 million in 2017

Expenses - \$7.4 million \$6.7 million in 2017

APPROVED

2018-2019 Operating Budget

APPROVED

2018-2019 Capital Expense Budgets -

2019 projects:

Library - \$25,000

Parklet - \$45,000

Investigate website upgrade

APPROVED

Mission, Vision, Values and Culture Statements

Reviewed updates and APPROVED

Legislative Priorities

April 2018 Member Survey reviewed. A record 1137 responses (only 6 from Indiana - down from 20).

Top priorities:

State level - Licensure

Federal -

1. Climate Change/Resilience
2. Transportation - design/plan
3. Water and Stormwater management
4. Public Lands, National and Community Parks
5. Environmental and Social Justice

Public Policy Revisions

Licensure

Invasive Species

Memorials

All APPROVED

2018 Annual Meeting - Philadelphia

5550 Advance Registered

Revenue - 120% of goal

Great Plains Chapter name change to "Nebraska and Dakotas" Chapter

Student and Associate Advisory Representatives to the Board introduced.

Statements given.

Public Relations and Communications

Update from new Director

National Leadership Luncheon (with CPC)

"Smart Policies for a Changing Climate" - panel with leaders of the Presidents Council organizations:

ASLA	American Society of Landscape Architects
CELA	Council of Educators in Landscape Architecture
CLARB	Council of Landscape Architectural Registration Boards
CSLA	Canadian Society of Landscape Architects
LAAB	Landscape Architectural Accreditation Board
LAF	Landscape Architecture Foundation

Follow-up Information

Annual Meeting - 6200 registrants. Revenue - record 127% of goal.

350 exhibitors

2019 (San Diego) - Expo booth sales at 65% of budget. 180 exhibitors

ASLA Center for LA - donations at 84.7% of campaign goal.

Submitted by,

David Gorden, ASLA

Indiana Chapter Trustee

November 10, 2018