



ASLA INDIANA

February 2019 EXECUTIVE COMMITTEE AGENDA

Location: Hitchcock, 363 N Illinois St. Suite 2, Indianapolis, IN 46204

Date: Wednesday, February 13, 2019

Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

Online Vote passes to approve the 2019 INASLA Sponsorship Package 02/07/2019:

Motion to Approve: Julie

Second: Christi

All Approved

Attendance: Julie, Randy, Shannon, Camille, April, Sarah, Pat, David

On Call: Kris, Jonathan, Tammy, Adam, Brett

APPROVAL OF JANUARY MINUTES

Please Review Action Items!

Motion to Approve December Minutes: Randy

Second: David

All Approved

OFFICER REPORTS:

President – Julie

- Diversity summit discussion – Randy has thoughts about expanding focus of ASLA's diversity group and talking to national about creating best practices for firms to follow. These ideas would best be presented through the David at the trustee meeting. As president elect, Randy also has the opportunity to bring it up at CPC meeting.
- First Indiana SITES project approved in Indiana. ExComm discussed how best to publicize this, focusing on individual vs focusing on firm.

Trustee – David

Treasurer - Christi & Monica

- 2019 Budget Approved
- Audit – has been issued to Audit Committee
- Currently we have \$56,266.16 in checking, \$19,900.51 in savings, and \$9,954.31 in our scholarship fund. The only outstanding invoice is payment for INASLA Fellows nomination writer.
- Sponsorship – Packet when out last week. So far we have 3 sponsors. Sponsorship happy hour will be 2/28/2019. We expect there will be additional questions there, and will secure more sponsors after this event. Currently the best way for sponsors to pay is by check. Monica is in the process of proving to PayPal that INASLA is a nonprofit organization.

Approval of Officer Reports (*see attached*)

Motion to Approve Officer Reports: April

Second: Pat

All Approved

COMMITTEE REPORTS

Sponsorship – Christi/Randy

- 2019 Sponsorship Opportunities Package complete and in the process of being sent to current Sponsors.
- Sarah is distributing spreadsheet of current sponsors for people in the committee to mark who they have

relationships with.

- **Action item:** **Anyone** who has volunteered to contact a sponsor, contact ASAP so they are well aware of the happy hour 2/28

AIA – Sarah/Marc/Camille

First Quarterly Happy Hour

- To be combined with Sponsorship Happy Hour
 - o 2/28/2019, 5:30 pm at LightSource (200 S Meridian, Suite 200), just need food/snacks
- All ExComm members please try to attend!
- **Action Item:** **Sarah** has sent the invite to AIA and will send to ULI as well
- There will be Pecha Kucha Presentations
 - o Julie on Sponsorship Revamp & Happy Hours
 - o PU & BSU Chapter Presidents on their chapters/students

Public Awareness – Shannon/Sami

- Shannon main POC while Sami is out.
- WLAM – Pre-planning
- CEU Posts
 - o BoMar will be hosting one at March
 - o Discussed if non-members should pay. ExComm decided not to charge, and to readdress if this becomes an issue.

Emerging Professionals – Julie/Joe

- Maria Wainscott – helping with LARE prep
- Portfolio Reviews – great! Thank you to our volunteers!
- Purdue Career Fair – February 8th – great turn out
- Ball State Career Fair – February 25th – need volunteer for booth/table
 - o Adam and Jonathan will both be there and can take shifts at the INASLA table. Kris will be there as well and can help out.
- Sharing a corner of the table with the CAP LA Master program
- Have flyers of 2019 events to print (Julie)

Purdue Upcoming Events:

- LABASH April 4-6
- Springfest April 6-7
- Chapter Elections – Beginning of March
- Junior/Senior Send off - TBD

Government – Jonathon

- 90 bills related to reducing / deregulating landscape architecture licensure nation wide. Three are in Indiana.
- Currently addressing two House Bills: one reducing boards and the other allowing non-license holders to practice.
- New Bill – “Requires the ombudsman to approve or deny the occupational regulation after determining if the least restrictive regulation is used.”
- **Action Item:** **Jonathan** to put together message to send to members in regards to benefits the lobbyist is bringing to members. If there are items he feels are important to share with members, send them to Julie and she will get word out to members.

Annual Meeting – Tammy

- Location/Date Updates
 - o September 27th @ 502 Event Center, Carmel
 - They are helping with transportation – organized 2 shuttles and will be paying for one of

them.

- Theme – Brainstorming session for Annual Meeting Committee?
 - Current ideas – Transportation, topics that national ASLA is currently pushing
- Julie suggests looking at other chapters for inspiration and changing the name of the meeting to match national “Indiana Conference on Landscape Architecture”
- April would like to join next conference call

Fellows – Katie

- Nominations were sent!
- Invoice for writing sent to Treasurer

Awards – Katie/David

- Call for volunteers to Jury Student Design awards has been sent to previous jury members.
- Jury for Central States Awards – Status: Submittals have been received. 30 student and 70 professional submittals.
 - **Action item: David** to take pictures, INASLA will recognize jury on social media. Reimburse lunch to INASLA
- Looking to update awards application requirements to help with social media posts.

Membership/Communication – Brett

- New/Rejoined (0), Renewed (11), Lapsed (2), Loss (4), Total (189)
 - About 400 total landscape architects in state. Not all of these license holders (about 30%) are not in Indiana.
- Working to put PayPal on website. Waiting for approval on Monica’s end.

Golf Outing – Pat

- Top Golf Update
 - Contracts signed, deposit placed
 - **Friday July 19th, 9am – Noon**
 - Pat is looking at starting to contact golf outing sponsors in March. Ideally he would like to have digital payment method nailed down by then.
 - Let friends and coworkers know to save the date!

Continuing Education – April/Kris

- Sponsor/Vendor CUE Opportunities – Light Source Space Available
- David will mail sign in sheets from the Horticulture Symposium to Kris
- Looking to get sign up at 1st Happy Hour
- Volunteer to champion this effort? Anyone? It would involve scheduling 9 events and coordinating who is putting on the CEU and getting the event approved.

Secretary – Camille

- Action Item Run-through
- Kris to sub in for Camille while she is on maternity leave – start at March meeting.

NEXT MEETING:

March 13th, 4:00 pm, Location: REA



OFFICER REPORTS

February 13, 2019

PRESIDENT – Julie Barnard

Chapter Annual Report – April/Julie

Survey taken. Chapter Financial Report submitted?

ASLA Call for Presentations: 2019 ASLA Conference on Landscape Architecture

DUE January 23 - Currently accepting proposals for the 2019 ASLA Conference on Landscape Architecture in San Diego, November 15 - 18, 2019.

Strategic Plan – All Iowa Document Available as a Guide

Revamp INASLA's Strategic Plan in 2019 – Started Discussion

Reached out to previous Strategic Plan orchestrators – Ron & Katie

Fellows – Indiana Chapter's has been submitted.

Member Services - The next 'Ask Me Anything' features Rebecca Bradley, ASLA of Cadence. Join the conversation from ASLA's Facebook page, Live on February 20, 2019 at 3pm ET. See the attached graphic for your promotional use.

ASLA Career Discovery and Diversity PowerPoint Slides for Member Use - email request to discover@asla.org indicating the event/purpose, date and intended audience, and you will be given access to a personalized deck.

iPledgeASLADiversity - ASLA recently launched the **iPledgeASLADiversity Social Media Series**, an initiative of the **2018 cohort of Diversity Summit participants**. The series features commitments to action made by Summit attendees on Twitter and Instagram with the goal of:

- ***Supporting ASLA's strategic objective to Shape the Future of Landscape Architecture and Promote Diversity and Inclusion in the Profession,***
- ***Showing ASLA members, firm leaders, and others how to support or design diversity and inclusion efforts in their organizations and***
- ***Highlighting ASLA resources to attract the next generation of landscape architects and support.***

Encourage your colleagues or ASLA chapter to take the pledge and share your commitment to action on ASLA social media using #ASLACareerDiscovery.

Future Landscape Architects of America (FLAA) Launches 2019 Curriculum Challenge - Work as an individual or a team and tell us how you would share your love for landscape architecture. Winning lesson plans will be included in the first official FLAA Curriculum launch. All winners will be publicly recognized and student winners will be eligible to win one of three \$500 scholarships. Learn more about the challenge, eligibility, how to apply, awards, deadlines, and more at <https://flaamerica.org/curriculum-challenge/>

Government Affairs - NEW Licensure Websummit

The next ASLA-CLARB Web Licensure Summit is coming soon! [Register here](#) to join the event on Thursday, February 28 at 3 p.m. EST. The Websummit will feature an update on the current state legislative session,



ASLA
INDIANA

OFFICER REPORTS

ideas for using resolutions as advocacy tools and more, and receive updated resources to continue licensure education and defense efforts.

Students and Advocacy Day, Thursday, May 2, 2019 – David submitted student chapter presidents last week on 1st day of nominations.

Professional Practice - Join us for the following live webinars:

[An Introduction to the ASLA LATIS publication, A Landscape Performance and Metrics Primer for Landscape Architects](#)

Tuesday, February 19, 2019

1.0 PDH (LA CES/HSW)

GBCI CE pending

hosted by the Sustainable Design & Development PPN

Description

This webinar will give an overview of how to use the recently published ASLA Landscape Architecture Technical Information Series (LATIS) report, A Landscape Performance and Metrics Primer for Landscape Architects, in order to conduct a landscape performance assessment of a site. Attendees will be introduced to landscape performance research strategies and specific methods and case studies for assessing environmental, socio-cultural, and economic performance, including those relevant to SITES v2 credits for performance monitoring.

[Designing \(Digital\) Landscapes: Using Social Media to Raise Awareness](#)

Wednesday, February 27, 2019

1.0 PDH (LA CES/non-HSW)

Description

Social media can be an invaluable tool to landscape architects and the larger design community. One of our profession's biggest problems is a lack of recognition by allied professionals and clients. Social media plays a critical role in how digital-savvy landscape architects control the profession's narrative in an architecture-focused media landscape.

Next INASLA Email:

Survey on hybrid/genetically modified trees

Member + Sponsor Happy Hour

Online LA CES opportunities

New Directions in the American Landscape (NDAL)'s upcoming workshop in Riverwoods, IL

10:40 AM

02/11/19

Indiana Chapter of ASLA
Check Detail
 January 1 through February 11, 2019

Type	Num	Date	Name	Item	Account	Paid Amount	Original Amount
Check		01/09/19	The Conference Group		ONB - Checking		-85.21
				Meetings		-85.21	85.21
TOTAL						-85.21	85.21
Check	2309	01/20/19	April Westcott		ONB - Checking		-191.33
				Public Awareness Summit		-191.33	191.33
TOTAL						-191.33	191.33
Check	2310	01/24/19	Krieg DeVault LLP		ONB - Checking		-4,005.00
				Lobbyist		-4,005.00	4,005.00
TOTAL						-4,005.00	4,005.00
Check		01/30/19	Top Golf		ONB - Checking		-1,116.42
				Golf Outing		-1,116.42	1,116.42
TOTAL						-1,116.42	1,116.42
Check		02/07/19	Byrd Enterprise		ONB - Checking		-2,000.00
				INASLA-AM & Awards		-2,000.00	2,000.00
TOTAL						-2,000.00	2,000.00
Check		02/08/19	Google Storage		ONB - Checking		-99.99
				Misc Business Expenses		-99.99	99.99
TOTAL						-99.99	99.99

10:40 AM

02/11/19

Indiana Chapter of ASLA
Check Detail
January 1 through February 11, 2019

<u>Type</u>	<u>Num</u>	<u>Date</u>	<u>Name</u>	<u>Item</u>	<u>Account</u>	<u>Paid Amount</u>	<u>Original Amount</u>
Check	2311	02/11/19	Krieg DeVault LLP		ONB - Checking		-4,000.00
				Lobbyist		-4,000.00	4,000.00
TOTAL						-4,000.00	4,000.00