



NOVEMBER 2018 EXECUTIVE COMMITTEE RETREAT – MEETING MINUTES

Location: CAP: Indy 202 East Market Street, Indianapolis

Date: Saturday, November 10, 2018

Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

Attendance: Julie Barnard, David Gorden, Marc Ancel, Adam Kutemeier, April Westcott, Jake Maple, Pat Stout, Shannon Creasy, Sami Bronowski, Tucker Rose, Christi Jackson, Tammy Doty-Davis, Kris May, Camille Shoaf

On Call: Jonathon Geels

9:00 am Breakfast and Introductions – Julie Barnard

Ice Breaker

Resource Guide

Monthly Meetings Date & Time – No objections to meeting 3rd Wednesday of each month at 4pm

- April and Kris are co-chairs of Continuing Education Committee

9:45 am Approval of Minutes: October ExComm Meeting Minutes

Motion to Approve Minutes: David

Second: April

All Approved

OFFICER REPORTS: Review Officer Reports

Trustee's Report - David Gorden

President's Report - Julie Barnard

Treasurer's Report - Monica Guillaud/Christi Jackson

- Christi will be looking at revising the sponsorship form this year
- She will also look into options for processing credit cards outside of Eventbrite – sponsors have complained about fees

Motion to Approve Officer Reports: Adam

Second: Kris

All Approved

Action Item: Brett - link to national's educational resources (coloring books) on INASLA's website

Action Item: Julie - Create general INASLA business card that has link to educational resources

10:30 am Review of Last Year – April Westcott

- Lobbyist was a big highlight
- **Action item: Social Media** – Post more frequently about lobbyist actions in the coming year.
- Lots of good partnerships with like minded groups
 - o Example: Rethink 65/70 Collision
 - Monday Nov. 12th – Public meeting at Indiana Landmarks for Rethink 65/70 Collision. Professional group hired to investigate alternatives for the highway development will be presenting findings.
- Outreach with educational groups

- Boy Scouts
- Ace Mentorship – Reach out to David if you would like to get involved. There are opportunities for various levels of time commitment
- Golf Outing: Made profit, but sponsorship not as high as it has been in the past. Looking to brainstorm ideas for next year.
- Annual Meeting – Overall very successful.
 - We will need to send out evaluations at some point.
 - There were some concerns with the awards video. Next year consider having people submit a PR package with shorter narratives.
 - **Action Item: Christi** reach out to Katie about award submittal process and discuss how to make this smoother. Main concerns; shorten video, ensure firms have opportunity revise narrative and call out team members, opportunity for ExComm to proof video?
- Parking Day – Typically we share what universities do for the day. If INASLA were to do a parking day it would involve lots of coordination.
 - Consider asking Big Car about their process for similar events (Kris has contacts at Big Car, but warns against partnering with them based on past experiences.)
 - Occurs third Friday of September

Action Item: Julie - Add Shannon to national ASLA social media group

Action Item: Christi, Kris and Tammy - Table display - Look into updating table display. Consider have Landscape Architecture written out so people can tell right away who we represent.

Outstanding Items/Tasks – Julie Barnard

Annual Meeting – CEUs, thank you notes (Kris May)

- Ready to submit
- Kris will send out survey for feedback when he sends CEU certificates to attendees

AIA Liason, Joint Professionals Happy Hour (Sarah Evans)

Lobbyist Update (Jonathon Geels)

- Ideas for supporting lobbyist: reach out to other chapters and ask how they pay for lobbyist
 - Example: North Carolina uses membership dues
 - Government affairs will review contract with lobbyist and where we stand with their services. Do we want to cut back on services or increase?
 - At this point assuming fees will be the same for next year
- Government affairs committee is continuing to grow. Reach out to Jonathan if you would like to join the committee or get additional information on the subject.

Holiday Party – December 5th, 4:30-7:30 pm at Punch Bowl Social (Camille Shoaf)

- Members and students are free. Members are invited to bring a plus one. If additional non-members would like to come there is an option to purchase tickets.
- **Action Item: Camille** to send Tucker and Jake the invitation to share with student chapters members

Student Chapter Collaboration (Tucker Rose – PU, Jake Maple – BSU)

11:15 am BREAK

12:00 pm LUNCH

CAP: Indy Presentation/Discussion - Jacob Dines

11:30 am Strategic Plan Review – Julie Barnard

- Our strategic plan is five years old, time for an update
 - Need to review plan and see if we have accomplished goals
- Reviewed Iowa Chapter Example

- Did surveys, presented draft to members, adopted plan
 - Clearly outline goals / objectives and who is in charge of executing tasks
 - Monthly meeting agendas are tied back to strategic plan; each item is linked to a goal.
- **Action Item: Julie** to contact original group to see if they are interested in working on the next strategic plan. April is interested in being involved in a strategic plan update.

INASLA Google Drive

- Chapter logo available here
 - Students can edit logo to include their names at the bottom, cannot edit actual logo
 - **Action Item: Julie** to send students INASLA's logo for their use.
- **Action Item: Camille** - Make sure Bylaws on Drive are the updated version.
- **Action Item: ExComm** – Upload your files from the last year to drive (pdfs, images from events, ect.)

Social Media / Website: If you have something that you would like publicized, send to Shannon for social media and Brett for website and newsletters. Include image and description.

1:00 pm Committee Brainstorm Workshop – Group Effort

Draft Committees and Chairs

SMART Goals (Specific, Measurable, Attainable, Relevant, Time-bound)

Action Item: Camille – Plan conference call to discuss streamlining volunteer hours for members to engage with students.

CEU's – Need two weeks notice ahead of time to have an event approved for credit

- For co-sponsoring INASLA likes to be visibly identified as a co-sponsor and LACS approved credits. INASLA promotes events
 - We will be co-sponsoring Horticulture Symposium
 - David suggests that we give financial support to events we are co-sponsoring
 - Horticulture Symposium
 - Other co-sponsoring opportunities
 - Parks & Rec Conference
 - Urban Forestry
 - Restoration for Wildlife Habitat
 - We currently have reciprocal sponsorship relationship with INPAWs
 - **Action Item: David** to reach out to Horticulture Symposium and see if they would be interested in letting INASLA financially sponsor in exchange for physical presence (table, registration)

Student and Emerging Professionals

- What do students want from INASLA?
 - Tucker (Purdue): More interaction and awareness of INASLA. Professionals attending student chapter meetings, mock interviews, opportunities to meet professionals at Universities and at offices. Share areas of expertise such as specific topics, software, ect.
 - January portfolio reviews / mock interviews would be helpful in prep for internship search
 - Meet every other Tuesday at 5:30
 - Jake (Ball State): Ball State is looking for similar opportunities. Want to break ice between students and professionals and make professionals seem more approachable.

- Students to reach out when there are opportunities to be involved.
- Students are invited to attend national advocacy day.
- **Action Item: Jake and Tucker** – email calendar of events to Joe and Julie
- Goals for student and emerging professional committee this year:
 - o Involve students in state advocacy
 - o INASLA have larger presence when awards are physically given.
 - o Recognition for newly licensed landscape architects
 - Background: The board of licensure used to host an event for newly registered architect and landscape architect. When the board eliminated this event, AIA create a similar event for architects.
 - **Action Item: David** will contact CLARB board and Jason Shelly (AIA executive director) to ask AIA if they would interested in partnering with INASLA to again on this reception. David to copy Sara Evans (AIA Liaison) on correspondence.
 - Other options:
 - Recognize individuals registered within the last year at INASLA Annual Meeting.
 - Send congratulations packet to newly registered members with information on how to maintain CEUs
- LARE reviews – There was an issue with the conference line that lead to LARE reviews being discontinued. Topic for Students and Emerging professionals to discuss.

Sponsorship Discussion – Is there a benefit to creating a strategic plan for sponsorship? Maybe not.. Consensus is current strategy works well.

Golf Outing:

- Main concern is increasing attendance:
 - o Consider combining with allied professionals, APA
 - o Other venues - Top Golf?
 - o Student attendees
 - o Have a lunch or dinner event open to everyone
- **Action Item: Jake and Tucker** to gauge interest from student chapters. Email Dan with what they hear.

Annual Meeting

- Review of venues Catherine looked at for meeting last year.
- Annual meeting budget for 2019 - \$20,000
- Considering venue outside of Indianapolis; Ball State, Purdue, Columbus
- **Action Item: Kris** to add question on annual meeting follow up email to ask how far people would drive for the meeting
- Theme Ideas:
 - o Call to Action (supporting growth of profession)
- Speakers Ideas:
 - o Would we want to have a national ASLA representative? If we do, we should ask sooner rather than later.

2:45 pm Final Comments

Review of Action Items - Camille Shoaf

3:00 pm Meeting Close

Next Meeting:

December 12th, 4:00 pm

At MKSK – 200 South Meridian, Suite 450

(Above Old Spaghetti Factory, 4th floors, halfway down hallway)

ASLA Board of Trustees
Annual Meeting
October 18-19, 2018 Philadelphia

Report

President's Report - Greg Miller

A review of this year in office including the leadership outreach conducted by him, ASLA officers and key staff with numerous visits to chapters, student chapters and allied professionals and their meetings.

8 chapter mtgs. 6 administrative mtgs. 5 allied organizations mtgs. 5 student mtgs.

3rd Quarter Program and Operations Report - Nancy Somerville

Copy shared as part of Meeting Preview

Purpose: To provide a summary of the third quarter 2017 accomplishments across major program areas.

Highlights:

Climate Change initiatives -

Global Climate Action Summit with Blue Ribbon Panel - results being shared

"We Are Still In" - collaborative organization with communities and others invested in climate change control initiatives.

ASLA - striving to reduce its carbon footprint.

Strengthening of Public Relations and Communications programs

Chinatown Green Street Demonstration project.

ASLA Annual Meeting name change to "Conference on Landscape Architecture"

2018 Annual Operating Plan - Nancy Somerville and Greg Miller

Copy shared as part of Meeting Preview

The Annual Operating Plan (AOP) outlines ASLA programs, their objectives, and specific goals for the coming year.

The AOP responds to the board's evaluation and ranking of strategic objectives and programs as well as the SWOT and related strategic planning discussions of the Executive Committee and senior staff.

1. Special Focus: Bringing LA Expertise to forefront in addressing climate change.
2. Chinatown Green Street project fundraising
3. Public relations/Membership/ Diversity/ Recruitment

APPROVED

2018 Finance and Investments Report - Michael O'Brien and VP Thomas Mroz

Overall revenue and expenses in line with budget

Decrease in net assets - down \$1.9 million (normal for pre-annual meeting). \$1.1 million in 2017.

Revenue - \$5.5 million \$5.6 million in 2017

Expenses - \$7.4 million \$6.7 million in 2017

APPROVED

2018-2019 Operating Budget

APPROVED

2018-2019 Capital Expense Budgets -

2019 projects:

Library - \$25,000

Parklet - \$45,000

Investigate website upgrade

APPROVED

Mission, Vision, Values and Culture Statements

Reviewed updates and APPROVED

Legislative Priorities

April 2018 Member Survey reviewed. A record 1137 responses (only 6 from Indiana - down from 20).

Top priorities:

State level - Licensure

Federal -

1. Climate Change/Resilience
2. Transportation - design/plan
3. Water and Stormwater management
4. Public Lands, National and Community Parks
5. Environmental and Social Justice

Public Policy Revisions

Licensure

Invasive Species

Memorials

All APPROVED

2018 Annual Meeting - Philadelphia

5550 Advance Registered

Revenue - 120% of goal

Great Plains Chapter name change to "Nebraska and Dakotas" Chapter

Student and Associate Advisory Representatives to the Board introduced.

Statements given.

Public Relations and Communications

Update from new Director

National Leadership Luncheon (with CPC)

"Smart Policies for a Changing Climate" - panel with leaders of the Presidents Council organizations:

ASLA	American Society of Landscape Architects
CELA	Council of Educators in Landscape Architecture
CLARB	Council of Landscape Architectural Registration Boards
CSLA	Canadian Society of Landscape Architects
LAAB	Landscape Architectural Accreditation Board
LAF	Landscape Architecture Foundation

Follow-up Information

Annual Meeting - 6200 registrants. Revenue - record 127% of goal. 350 exhibitors
2019 (San Diego) - Expo booth sales at 65% of budget. 180 exhibitors

ASLA Center for LA - donations at 84.7% of campaign goal.

Submitted by,

David Gorden, ASLA
Indiana Chapter Trustee
November 10, 2018

ASLA CPC Annual Meeting October 18-19, 2018 Philadelphia

Key Take Aways

ASLA CURRENT OVERVIEW

1. ASLA & Climate Change

ASLA participated in the Global Climate Action Summit in September.

Landscape architects' skill set and expertise is critical to climate adaptation and building resilience.

ASLA joined We Are Still In - A collaborative organization with communities and others invested in climate change control initiatives. More focus is needed on adaptation.

Climate Change and Smart Policies for a Changing Climate is integrated across ASLA programs: education, professional practice, advocacy, communications

Updated online resource guides on climate change, resilience, sustainability
www.asla.org/climateadvocacy

2. ASLA is continuing to focus on Career Discovery and Diversity

Shaping the Future of the Profession by promoting landscape architecture as a career option and foster diversity in the profession.

Also, by supporting landscape architectural programs and promote accessible educational pathways into the profession.

Resources: www.asla.org/yourpath

Contact at National: Lisa J. Jennings, Career Discovery and Diversity Manager, ljennings@asla.org

3. ASLA is continuing to strengthen Public Relations and communication programs.

This includes integrating better with other design professionals.

INASLA would like to have a joint event with local design professionals - beginning with architects (AIA) and add other professions as we go. Looking at the Ohio Chapter Joint Association Happy Hours as an example.

4. ASLA Annual Meeting

Name will be changed to "Conference on Landscape Architecture" in 2019.

How does this affect INASLA's Annual Meeting?

CHAPTER STRATEGIC PLANNING

1. Review of 3 different Chapter's efforts to update their Strategic Plan

Connecticut, Iowa, and Utah

INASLA's has not been updated in 5 years.

Review Iowa's as an example for the Indiana Chapter

STUDENT CHAPTER ENGAGEMENT

1. Review of 3 Chapter's efforts to engage the Student Chapters

Sierra Nevada, Kentucky, and Michigan

General consensus of what the Students want:

Access to Professionals

Facilitate networking for job/internship purposes.

Event Partnership

Sponsorship – locally and at National events

Developing a SOP and Leadership goals for Student Chapters

Event Ideas:

Portfolio Reviews

Chapter Introduction – Educate Students on the Chapter and available resources

Regularly Scheduled Events: BBQ/Tailgating/Happy Hours

Office Tours and Shadowing

Program Tutorials – A “How to” Session

Professionals Dinner – Professionals + Students + CUE Presentations

Indiana Chapter of ASLA

Profit & Loss Budget vs. Actual

January 1 through October 3, 2018

	Jan 1 - Oct 3, 18	Budget
Ordinary Income/Expense		
Income		
Chapter Income and Sponsorships		
Golf Outing - Sponsor goal	4,870.00	3,500.00
INASLA-AM & Awards Program Fee	0.00	12,500.00
INASLA-AM & Awards Sponsorship	33,433.00	900.00
Membership Dues	11,473.00	10,612.90
Chapter Income and Sponsorships - Other	7,100.00	15,970.64
Total Chapter Income and Sponsorships	56,876.00	43,483.54
Total Income	56,876.00	43,483.54
Expense		
Awards	125.00	0.00
Chapter Expenses		
Filing fee		
Business Entity Filing Fee	22.00	22.00
Total Filing fee	22.00	22.00
Misc Business Expenses	392.10	125.00
PO Box	0.00	120.00
Website	1,236.00	0.00
Total Chapter Expenses	1,650.10	267.00
Lobbyist	17,970.00	18,193.55
Meetings	586.83	90.97
Outside Event Sponsorship	947.60	1,000.00
Reserve Fund set aside		
Reserve Fund set aside - Other	0.00	87.10
Total Reserve Fund set aside	0.00	87.10
Scholarship Fund - set aside	0.00	87.10
Special Programs		
Emerging Professional Comm	0.00	48.39
Fellows	1,700.00	1,700.00
Golf Outing	4,359.65	3,500.00
Gov Affairs Campaign	2,326.28	1,000.00
Holiday Party	1,112.81	0.00
INASLA-AM & Awards	16,798.00	1,935.48
National, BOT, CPC Mtgs	0.00	4,748.73
NLAM	137.04	112.00
Public Awareness Summit	1,472.71	151.61
Sponsor Appreciation	637.95	625.00
Special Programs - Other	86.04	0.00
Total Special Programs	28,630.48	13,821.21
Total Expense	49,910.01	33,546.93
Net Ordinary Income	6,965.99	9,936.61
Net Income	6,965.99	9,936.61

Indiana Chapter of ASLA

Profit & Loss Budget vs. Actual

January 1 through October 3, 2018

	\$ Over Budget	% of Budget
Ordinary Income/Expense		
Income		
Chapter Income and Sponsorships		
Golf Outing - Sponsor goal	1,370.00	139.1%
INASLA-AM & Awards Program Fee	-12,500.00	0.0%
INASLA-AM & Awards Sponsorship	32,533.00	3,714.8%
Membership Dues	860.10	108.1%
Chapter Income and Sponsorships - Other	-8,870.64	44.5%
Total Chapter Income and Sponsorships	13,392.46	130.8%
Total Income	13,392.46	130.8%
Expense		
Awards	125.00	100.0%
Chapter Expenses		
Filing fee		
Business Entity Filing Fee	0.00	100.0%
Total Filing fee	0.00	100.0%
Misc Business Expenses	267.10	313.7%
PO Box	-120.00	0.0%
Website	1,236.00	100.0%
Total Chapter Expenses	1,383.10	618.0%
Lobbyist	-223.55	98.8%
Meetings	495.86	645.1%
Outside Event Sponsorship	-52.40	94.8%
Reserve Fund set aside		
Reserve Fund set aside - Other	-87.10	0.0%
Total Reserve Fund set aside	-87.10	0.0%
Scholarship Fund - set aside	-87.10	0.0%
Special Programs		
Emerging Professional Comm	-48.39	0.0%
Fellows	0.00	100.0%
Golf Outing	859.65	124.6%
Gov Affairs Campaign	1,326.28	232.6%
Holiday Party	1,112.81	100.0%
INASLA-AM & Awards	14,862.52	867.9%
National, BOT, CPC Mtgs	-4,748.73	0.0%
NLAM	25.04	122.4%
Public Awareness Summit	1,321.10	971.4%
Sponsor Appreciation	12.95	102.1%
Special Programs - Other	86.04	100.0%
Total Special Programs	14,809.27	207.1%
Total Expense	16,363.08	148.8%
Net Ordinary Income	-2,970.62	70.1%
Net Income	-2,970.62	70.1%

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11/07/18

Indiana Chapter of ASLA
Balance Sheet
As of November 7, 2018

	<u>Nov 7, 18</u>
ASSETS	
Current Assets	
Checking/Savings	
ONB - Checking	62,972.22
ONB - Savings	18,960.20
ONB - Scholarship	<u>7,551.40</u>
Total Checking/Savings	89,483.82
Other Current Assets	
CD - Mutual Bank of Muncie	<u>6,366.10</u>
Total Other Current Assets	<u>6,366.10</u>
Total Current Assets	<u>95,849.92</u>
TOTAL ASSETS	<u>95,849.92</u>
LIABILITIES & EQUITY	
Equity	
Opening Bal Equity	9,063.69
Retained Earnings	88,599.90
Net Income	<u>-1,813.67</u>
Total Equity	<u>95,849.92</u>
TOTAL LIABILITIES & EQUITY	<u>95,849.92</u>

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11/07/18

Indiana Chapter of ASLA

Check Detail

January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check	2258	01/14/18	Julie Barnard		ONB - Checking	
					Public Awareness Sum...	-71.35
TOTAL						-71.35
Check	2259	01/23/18	Krieg DeVault LLP		ONB - Checking	
					Lobbyist	-3,965.00
TOTAL						-3,965.00
Check		01/23/18	Kroger		ONB - Checking	
					Misc Business Expenses	-30.00
TOTAL						-30.00
Check	2261	01/29/18	Centerplate ~ NCAA		ONB - Checking	
TOTAL						0.00
Check	2260	01/29/18	Mills Catering Company LLC		ONB - Checking	
					Holiday Party	-1,137.81
TOTAL						-1,137.81
Check	2262	01/30/18	Centerplate ~ NCAA		ONB - Checking	
					INASLA-AM & Awards	-2,250.00
TOTAL						-2,250.00
Check		02/03/18	Office Depot		ONB - Checking	
					Misc Business Expenses	-24.48
TOTAL						-24.48
Check	2263	02/03/18	Treeline		ONB - Checking	
					Fellows	-1,700.00
TOTAL						-1,700.00
Check		02/08/18	Google Storage		ONB - Checking	
					Misc Business Expenses	-99.99
TOTAL						-99.99

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Indiana Chapter of ASLA

Check Detail

January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check		02/26/18	The Conference Group		ONB - Checking	
				Meetings		-148.88
TOTAL						-148.88
Check		03/01/18	Squarespace		ONB - Checking	
				Website		-216.00
TOTAL						-216.00
Check		03/01/18	Panera Bread		ONB - Checking	
				Misc Business Expenses		-10.34
TOTAL						-10.34
Check		03/12/18	Travel Card Purchase		ONB - Checking	
				Misc Business Expenses		-180.61
TOTAL						-180.61
Check		03/12/18	Travel Card Purchase		ONB - Checking	
				Misc Business Expenses		-21.00
TOTAL						-21.00
Check	2264	03/13/18	Krieg DeVault LLP		ONB - Checking	
				Lobbyist		-4,000.00
TOTAL						-4,000.00
Check	2265	03/13/18	Camille Shoaf		ONB - Checking	
				Sponsor Appreciation		-200.00
TOTAL						-200.00
Check		03/13/18	The Conference Group		ONB - Checking	
				Meetings		-131.53
TOTAL						-131.53
Check	2266	03/22/18	Earth Day Indiana		ONB - Checking	
				NLAM		-124.00
TOTAL						-124.00

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Indiana Chapter of ASLA

Check Detail

January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check		03/22/18	Michaels		ONB - Checking	
				NLAM		-13.04
TOTAL						-13.04
Check		03/28/18	St. Joseph Brewery		ONB - Checking	
				Sponsor Appreciation		-357.95
TOTAL						-357.95
Check		03/28/18	Walgreens		ONB - Checking	
				Sponsor Appreciation		-80.00
TOTAL						-80.00
Check		04/03/18	Star Chapter, LLC		ONB - Checking	
				Website		-1,020.00
TOTAL						-1,020.00
Check	2268	04/14/18	Krieg DeVault LLP		ONB - Checking	
				Lobbyist		-2,000.00
TOTAL						-2,000.00
Check		04/23/18	Washington DC purchase		ONB - Checking	
				Gov Affairs Campaign		-164.35
TOTAL						-164.35
Check		04/27/18	USPS		ONB - Checking	
				Gov Affairs Campaign		-102.00
TOTAL						-102.00
Check		04/30/18	Washington DC purchase		ONB - Checking	
				Gov Affairs Campaign		-1,029.75
TOTAL						-1,029.75
Check		04/30/18	Washington DC purchase		ONB - Checking	
				Gov Affairs Campaign		-74.49
TOTAL						-74.49

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Indiana Chapter of ASLA

Check Detail

January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check	2269	05/04/18	Julie Barnard		ONB - Checking	
					Special Programs	-86.04
TOTAL						-86.04
Check	2271	05/07/18	Danah Alqunfuzi		ONB - Checking	
					Outside Event Sponsor...	-447.60
TOTAL						-447.60
Check	2267	05/08/18	Catherine Puckett.		ONB - Checking	
					INASLA-AM & Awards	-249.00
TOTAL						-249.00
Check	2270	05/10/18	Sydney King		ONB - Checking	
					Awards	-125.00
TOTAL						-125.00
Check		05/15/18	The Conference Group		ONB - Checking	
					Meetings	-103.43
TOTAL						-103.43
Check	2274	05/23/18	Krieg DeVault LLP		ONB - Checking	
					Lobbyist	-2,000.00
TOTAL						-2,000.00
Check	2272	05/25/18	Dove Printing Services, Inc.		ONB - Checking	
					INASLA-AM & Awards	-245.95
TOTAL						-245.95
Check	2273	05/31/18	Evelyn Simmel		ONB - Checking	
					Gov Affairs Campaign	-274.45
TOTAL						-274.45
Check	2275	06/11/18	David Gorden		ONB - Checking	
					Public Awareness Sum...	-1,401.36
TOTAL						-1,401.36

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11/07/18

Indiana Chapter of ASLA
Check Detail
 January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check		06/29/18	The Conference Group		ONB - Checking	
				Meetings		-46.89
TOTAL						-46.89
Check	2276	07/16/18	Krieg DeVault LLP		ONB - Checking	
				Lobbyist		-4,005.00
TOTAL						-4,005.00
Check	2277	07/20/18	Dove Printing Services, Inc.		ONB - Checking	
				Golf Outing		-287.00
TOTAL						-287.00
Check		07/20/18	The Conference Group		ONB - Checking	
				Meetings		-58.44
TOTAL						-58.44
Check	2278	07/31/18	Anthony Fettes		ONB - Checking	
				INASLA-AM & Awards		-284.40
TOTAL						-284.40
Check	2279	07/31/18	Pat Stout		ONB - Checking	
				Golf Outing		-345.55
TOTAL						-345.55
Check	2280	07/31/18	Jonathon Geels		ONB - Checking	
				Gov Affairs Campaign		-681.24
TOTAL						-681.24
Check	2281	07/31/18	Catherine Puckett.		ONB - Checking	
				INASLA-AM & Awards		-186.02
TOTAL						-186.02
Check	2282	08/10/18	Mike Reese		ONB - Checking	
TOTAL						0.00

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Indiana Chapter of ASLA

Check Detail

January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check	2283	08/10/18	Christi Jackson		ONB - Checking	
					Misc Business Expenses	-25.68
TOTAL						-25.68
Check	2284	08/10/18	Krieg DeVault LLP		ONB - Checking	
TOTAL						0.00
Check		08/10/18	Indiana Secretary of State		ONB - Checking	
					Business Entity Filing F...	-21.00
TOTAL						-21.00
Check		08/10/18	Indiana Secretary of State		ONB - Checking	
					Business Entity Filing F...	-1.00
TOTAL						-1.00
Check	2285	08/22/18	Mike Reese		ONB - Checking	
					Golf Outing	-379.90
TOTAL						-379.90
Check	2287	08/22/18	Krieg DeVault LLP		ONB - Checking	
					Lobbyist	-2,000.00
TOTAL						-2,000.00
Check	2286	08/23/18	Catherine Puckett.		ONB - Checking	
					INASLA-AM & Awards	-177.95
TOTAL						-177.95
Check	2288	08/23/18	Purgatory Golf Club		ONB - Checking	
					Golf Outing	-3,347.20
TOTAL						-3,347.20
Check	2289	09/11/18	Centerplate ~ NCAA		ONB - Checking	
					INASLA-AM & Awards	-12,114.47
TOTAL						-12,114.47

3:29 PM

11/07/18

Indiana Chapter of ASLA

Check Detail

January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check	2290	09/11/18	Devils Ridge Flower Farm		ONB - Checking	
					INASLA-AM & Awards	-149.80
TOTAL						-149.80
Check	2291	09/11/18	Anne Toomey		ONB - Checking	
					Outside Event Sponsor...	-500.00
TOTAL						-500.00
Check		09/11/18	GreenBlue Urban		ONB - Checking	
					INASLA-AM & Awards ...	-12.00
TOTAL						-12.00
Check	2292	09/20/18	Drew Braley		ONB - Checking	
					INASLA-AM & Awards	-57.12
TOTAL						-57.12
Check	2293	09/20/18	Stacy Haviland		ONB - Checking	
					INASLA-AM & Awards	-94.16
TOTAL						-94.16
Check	2294	09/21/18	Jones & Webb Assoc., Inc.		ONB - Checking	
					INASLA-AM & Awards	-210.00
TOTAL						-210.00
Check		09/24/18	The Conference Group		ONB - Checking	
					Meetings	-97.66
TOTAL						-97.66
Check	2295	10/03/18	Centerplate ~ NCAA		ONB - Checking	
					INASLA-AM & Awards	-779.13
TOTAL						-779.13
Check	2296	10/07/18	Beer In Beard Productions		ONB - Checking	
TOTAL						0.00

3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
 January 1 through November 7, 2018

Type	Num	Date	Name	Item	Account	Paid Amount
Check	2297	10/07/18	Kris May		ONB - Checking	
					INASLA-AM & Awards	-231.75
TOTAL						-231.75
Check	2298	10/10/18	Bill Kincius		ONB - Checking	
					INASLA-AM & Awards	-247.50
TOTAL						-247.50
Check	2299	10/17/18	Krieg DeVault LLP		ONB - Checking	
					Lobbyist	-2,000.00
TOTAL						-2,000.00
Check		10/18/18	Punch Bowl		ONB - Checking	
					Holiday Party	-500.00
TOTAL						-500.00
Check	2300	10/26/18	Julie Barnard		ONB - Checking	
					National, BOT, CPC Mtgs	-694.57
TOTAL						-694.57
Check		11/07/18	David Gorden		ONB - Checking	
					National, BOT, CPC Mtgs	-613.67
TOTAL						-613.67
Check		11/07/18	Kyle Johnson		ONB - Checking	
					INASLA-AM & Awards	-1,200.00
TOTAL						-1,200.00

3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-71.35

71.35

71.35

-3,965.00

3,965.00

3,965.00

-30.00

30.00

30.00

0.00

0.00

-1,137.81

1,137.81

1,137.81

-2,250.00

2,250.00

2,250.00

-24.48

24.48

24.48

-1,700.00

1,700.00

1,700.00

-99.99

99.99

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3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-148.88

148.88

148.88

-216.00

216.00

216.00

-10.34

10.34

10.34

-180.61

180.61

180.61

-21.00

21.00

21.00

-4,000.00

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4,000.00

-200.00

200.00

200.00

-131.53

131.53

131.53

-124.00

124.00

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3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-13.04

13.04

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-357.95

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357.95

-80.00

80.00

80.00

-1,020.00

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-2,000.00

2,000.00

2,000.00

-164.35

164.35

164.35

-102.00

102.00

102.00

-1,029.75

1,029.75

1,029.75

-74.49

74.49

74.49

3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-86.04

86.04

86.04

-447.60

447.60

447.60

-249.00

249.00

249.00

-125.00

125.00

125.00

-103.43

103.43

103.43

-2,000.00

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-245.95

245.95

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-274.45

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-1,401.36

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3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-46.89

46.89

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-4,005.00

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-287.00

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-58.44

58.44

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-284.40

284.40

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-345.55

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-681.24

681.24

681.24

-186.02

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3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-25.68

25.68

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-1.00

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-379.90

379.90

379.90

-2,000.00

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2,000.00

-177.95

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177.95

-3,347.20

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-12,114.47

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3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-149.80

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-12.00

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-57.12

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-94.16

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-210.00

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-97.66

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-779.13

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3:29 PM

11/07/18

Indiana Chapter of ASLA
Check Detail
January 1 through November 7, 2018

Original Amount

-231.75

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-247.50

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-2,000.00

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-500.00

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-694.57

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-613.67

613.67

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-1,200.00

1,200.00

1,200.00

Government Affairs and Lobbying Updates

Jonathon Geels, Chair

Lobbyist: Krieg Devault – Michael Leppert
Fee and breakdown: 24K/year at 2K/month
Contract Duration – MOU Of 3 Years
General Tasks

- Assist the INASLA in the formulation of legislative strategy
- Track and summarize identified legislation and provide weekly summaries during the legislative session on the status of each bill of concern to the INASLA
- Advise and consult with the INASLA regarding legislative developments related to the INASLA's legislative agenda
- Prepare and/or arrange for testimony at all legislative committee hearings on proposed legislation
- Attend Interim Study Committees and provide written reports
- Perform any other lawful activity in the capacity as legislative counsel and consultant to promote the interest of the INASLA, as directed.

We hired Krieg Devault in 2018 after sending out an RFP as a chapter the previous year. The search committee included Meg Storrow, Kevin Osborn, David Gorden, Bill Kincius, and Jonathon Geels with input from other chapter members as well as regional ASLA chapters who had engaged a lobbyist. We received proposal from Krieg Devault, Ice Miller, and the Corydon Group. The need for government affairs support came after a challenge to engineering and landscape architecture licensure in 2015. Previously, chapter leadership had felt that our license was protected because of a joint board with the architects. In 2014 the Job Creation Committee reviewed all the license boards in the state, with the then INASLA Chapter President providing testimony to the committee regarding the value of landscape architecture. The committee, looking primarily at impacts to regulation and Public Health, Safety, and Welfare – then made a recommendation to the Governor/Legislature to deregulate the two professions among many others. Through a coordinated effort between the Universities, the professional community, and INASLA, we were able to get that recommendation rescinded. (The committee voted 4-1 with one committee member recommending a combined license with architects and engineers). At the time, we did not realize that we were on the leading edge of these types of challenges across the country. In the decade before 2015, there were only 24 such challenges to licensure. In the last couple of years there were 78. While significant gains were made in the recent election, all signs point to this continuing in the future.

We signed a Memorandum of Understanding of a 3year agreement with Michael Leppert. We did just complete our state registration forms, submitted annually, to acknowledge this relationship with the legislature.

Goals:

Raising our profile with the legislature is our primary goal. In 2018, we provided testimony on three occasions and met with the Governor's Office as well as the GOP and Democratic Caucus' at each entities fund raising events. Additionally, we hosted 5 legislators at our Annual Meeting this year and tracked several pieces of important legislation that pertained to landscape architecture professional interests, such as environmental water quality regulations. Our current effort is to coordinate several In-District Lobby Days, with chapter members and legislators meeting in small groups, rather than an State Lobby Day at the State House.

In addition to work with our lobbyist, we continued coordinating the Midwest Joint Licensure Caucus, assisting Illinois with their Title to a Practice Act effort (an important advocacy issue with our chapter as well), as well as supporting Michigan and Wisconsin in their challenges to licensure. Indiana attended the first joint CLARB and ASLA Licensure Summit in Columbus, which will continue every other year with the ASLA Advocacy Summit, with both the chapter and our state board sending representatives. For more information, please refer to the attached 2018 Summary, provided to the Executive Committee at the end of the last term as well as at the Annual Meeting.

Based on conversations with other chapters, who engage lobbyists on an on-going basis, we've discussed 3 ways to more permanently fund lobbying efforts:

1. Solicit chapter membership and firms, similar to Illinois Chapter efforts
2. Utilize a large portion of membership dues, which only fund a small portion of chapter activities. North Carolina uses majority of their membership dues to fund their lobbyist.
3. Continue to apply for grant funding from National to achieve our advocacy goals. In recent years, this has primarily gone to chapters with active licensure battles.
4. Dedicate a portion of surplus money from chapter events to lobbying fees.
5. Continue to supplement lobbying costs with our chapters reserve funding, not to exceed annual operating budget reserve.

INASLA Government Affairs 2018 Summary

By Jonathon Geels, Committee Chair

The Indiana Chapter of the American Society of Landscape Architects, on behalf of its members, regularly engages in a number of outreach efforts to policymakers at all levels of government to raise awareness of the profession and advocate for policies that benefit its members. Over the last 5 years, INASLA Government Affairs chapter engagement has increased 300%. This trend shows a greater understanding of the importance of chapter advocacy as well as effectiveness in chapter communication. As landscape architects navigate continual scope of practice and licensure threats, this engagement will be necessary to maintain and grow the profession.

Lobbyist

In 2018, INASLA hired lobbyist [Michael Leppert](#), the Director of Public Affairs from Krieg Devault. While providing weekly updates during the short legislative session, Michael was also instrumental in helping raise the profile of Indiana Landscape Architects by setting up important testimony for the chapter, [notably House Bill 1096](#), which would have barred local authorities from imposing more stringent run-off requirements than what is authorized in the Indiana Code. Additionally, INASLA through Krieg Devault provided support for IN-AIA's changes to license testing requirements allowing students to begin the testing process, which brought the architects more in line with the landscape architecture language. Additionally, Michael provided important oversight of INASLA's ReThink 65/70 coalition participating, helping with our letter of support to several local and state governmental agencies.

Engaged for a three year cycle, Michael and his team will help Indiana form an informal policymaker Caucus within the Indiana Legislature. These policymakers would be critical in fending off future licensure attacks, such as the one faced by the 2015 Job Creation Committee. To do this, several in-district meetings are currently being arranged around the state to connect landscape architects and their state level legislators.

These important efforts bolster the chapter's government affairs progress and strengthen the standing of the profession in Indiana. The economic gains for landscape architects and their firms from such an effort will be felt throughout the state.

Midwest Joint Licensure Caucus:

In response to the increasing number of licensure threats across the nation, especially those in states neighboring Indiana, INASLA formed the Midwest Joint Licensure Caucus. Every quarter, chapter leaders from Illinois, Indiana, Kentucky, Michigan, Ohio, and Wisconsin meet to discuss upcoming landscape architecture licensure opportunities and challenges within their state. The most recent Caucus meeting saw relatively few serious concerns, though several smaller legislative changes, state to state compacts and licensure rule changes that might weaken the laws were noted. Illinois' transition from a Title Act to a Practice Act still looms large, as they are the only state in the region without a Practice Act and frequently come up in legislative conversations. As they continue that transition, adjacent chapters will remain engaged to offer assistance where needed, such with as letters of support. The next meeting will be in Philadelphia, during the National Annual Meeting and Expo.

Advocacy Day

Last April, nearly 200 ASLA leaders and students from chapters around the country flocked to Washington, D.C., for [ASLA Advocacy Day 2018](#). The annual Advocacy Day fly-in and the full day of legislative meetings on Capitol Hill that comes with it, is partnered with the Mid-Year Chapter Presidents Council and Board of Trustees meeting. Over the last several years, INASLA has prioritized sending students with chapter advocates to meet with their legislators on Capitol Hill to talk about landscape architecture related priorities. INASLA is fortunate to have two nationally ranked programs within the state and the students have played an important role in connecting the various aspects of the profession. This year, advocates educated their policy makers on how landscape architects have the education, training, skills, and experience to assist all communities on three key pieces of legislation: the Living Shorelines Act, the Water Infrastructure Flexibility Act, and the Environmental Justice Act. These new focus pieces of legislation come on the heels of much success ASLA has had in advocating for transportation, park, and community infrastructure funding.

ASLA advocates urged their U.S. senators and members of the House of Representatives to support legislation to create more living shorelines in coastal communities, to call for more green infrastructure projects to address stormwater management, and to promote community engagement in underserved communities. Specifically, advocates urged co-sponsorship of [H.R. 4525, the Living Shorelines Act](#), which would promote the use of natural infrastructure to help restore and protect coastal shorelines from erosion, increased flooding, and sea-level rise.

ASLA advocates also urged support for the [Water Infrastructure Flexibility Act](#), a bill that promotes the use of green infrastructure projects under the integrated municipal stormwater and wastewater planning framework. It also creates an Office of the Municipal Ombudsman within the Environmental Protection Agency's Office of the Administrator, which would help provide technical assistance to municipalities to comply with federal water pollution and safe drinking water laws. In October 2017, this bill passed the full U.S. Senate by unanimous consent. However, the House version of the bill has not had any movement, and ASLA is working to move the bill through the legislative process.

New to ASLA's federal legislative agenda is environmental justice legislation. ASLA has endorsed the [Environmental Justice Act of 2017 \(H.R. 4114, S. 1996\)](#), which would require federal agencies to address environmental justice and require the consideration of the impacts of projects on underserved communities during the permitting process. During their congressional meetings, landscape architects highlighted their environmental justice work in communities across the country and urged legislators to cosponsor the legislation.

ASLA advocates felt confident that their legislators understood the role of landscape architects in designing and planning critical infrastructure projects that will help make all communities healthy and resilient and that ASLA's legislative agenda will assist them in continuing this important work.

Licensure Summit

In an effort to continue to grow and improve upon ASLA's defense efforts against licensure threats, ASLA and the Council of Landscape Architectural Registration Boards (CLARB) co-hosted for the first time a joint Licensure Summit. The Licensure Summit was held June 22-24, 2018, in Columbus, Ohio, and focused on building effective relationships between ASLA chapters and state licensing boards to enhance licensure education and defense. Participants included nearly 90 individuals representing over 40 states and Council of Landscape Architectural Board jurisdictions.

While ASLA staff provided an update on state and federal government affairs activities and resources, professional licensure was the main focus for the entire summit. States have addressed licensure reform through proposals focused on interstate compacts for temporary licensure, "Right to Earn a Living" acts (or similar versions thereof), formal reviews of licensed occupations in the state, and the direct deregulation of landscape architecture. The Summit opened with a debrief on the 2018 state legislative session and its unprecedented efforts to reform occupational licensure through these various methods. Chapters shared their 2018 experiences, helping better demonstrate how pervasive these battles have been. Afterwards, summit participants were joined by a Columbus City Councilwoman and two city council staff members for a site tour of the award-winning Scioto River Greenways Project.

Ohio State Representative Tim Schaffer opened the afternoon session with a keynote address that focused on how to effectively engage with state lawmakers and provided remarks on the nationwide trend of occupational licensing reform. In one of the most engaging segments of the Summit, the Ohio Chapter's lobbyist shared tips and techniques in preparing and delivering persuasive testimony, followed by a mock committee hearing. INASLA helped lead the mock hearing, serving as "committee chair" and lending insights on engaging policymakers and staying on message.

Completing the afternoon was a breakout session on Landscape Architecture Month Resolutions, which INASLA has had ample experience in producing the last several years. Our chapter has used the enactment of landscape architecture resolutions and proclamations at all levels (from Governor and Mayoral proclamations to City Council Resolutions) for advocacy, education, and building awareness of the profession.

On the last day of the Summit, participants rotated through three workshops:

- Planning Creative Education and Advocacy Programs
- Building Effective Board/Chapter Relations
- Responding to Legislative Inquiries

Each of the workshops comprised of applicable case studies presented by Summit participants sharing their chapter/board best practices and offered insightful tips. While INASLA and the Indiana Professional Licensure (IPLA) Board Members currently have a good relationship, a number of ways were discussed to help strengthen participation. These included regular attendance at both Executive Committee and IPLA Board Meetings, celebrating new landscape architecture licenses with a ceremony, among others.