

Motions in Green

Action Items in Red

Meeting Minutes

Indiana Chapter of ASLA Meeting; BDMD Office

Date: Wednesday August 20, 2015

PRESENT: Jonathon Geels, April Westcott, David Gorden, Bill Kincius, Drew Braley, Lana Merrill

ON THE PHONE: Jon Ruble, Rachel Johnson, Mike Reese, Stacy Haviland & Michelle Taggart

Approval of Minutes: December Retreat Minutes: Dave Gorden motioned. Drew Braley Seconded. Minutes Approved.

Correction from Dave Gorden that he is on The Public Relations Committee and not the Chair.

Presidents Report-Jonathon Geels

National

Julie Lent no longer Manager of Public Affairs, but will be in Membership.

74 Student Chapters Nationally Now.

Call for Nominations for Outstanding Service Award Closes Friday 22.

Expo Has reached Budget for the year.

Licensure and Advocacy Program. Sept 30th deadline for purposes of hiring Lobbyist.

Member services committee is promoting chairs with overall plan.

Trustee's Report – David Gorden

Annual Meeting is great for ASLA

Attendance and registration high. 74% sold out.

ASLA Headquarters Renovations

Firms are being approached now.

\$825,00 raised so far.

(See Parking Day below)

Diversity Summit held in July.

OFFICER REPORTS

Treasurer's Report - Drew Braley

Check from Katherine Puckett given to Drew for golf Outing.
Several deposits this month.
No payment received from Smock Fansler as of August 18th.
Still waiting on Belgards Annual sponsorship.
Drew to Follow up on payments due
Purgatory fully Paid
Landmarks is fully paid on deposits.

Participated in Treasurer's Webinar along with Michelle Taggart.
Quickbook specific. Drew shared our screen with National.
Bill motioned to approve report. David Seconded. Motion approved.

STANDING COMMITTEE REPORTS

Annual Meeting Committee Meeting Report-Bill Kincius

Issues to resolve:

- Tours available with Landmarks
- Bill is nailing down after the 25th.
- 100 people total available for tours.
- Drew implemented tour limits on Eventbrite.

- Catering- MVP Catering
- Waiting on update.

Drew & Michelle on Sponsors

Michelle would like to site visit. Bill to get contact information to Michelle.

Sponsors still needed.

Jonathon to reach out to previous sponsors to remind them for annual meeting.

CEU updates by April. 4 sessions submitted. Still need others. In progress.

Folders in progress.

Stay Bridge Suites rooms block is set up.

David to coordinate/arrange a different hotel for our President and get with Ron and Scott on location of hotel for hosting purposes.

Dove printing update: Sent to post level on Tuesday.

Golf Outing-Mike Reese

Expenses accounted for.

\$2600 profit.

Happy vendors.

Purgatory very organized.

Thank you notes went over well.

April's Public Relations

(Jonathon to Insert April's agenda and emailed Impact statement here)

Add Licensure to Media effort

INASLA Student and Professional Awards-Katie Clark (Jonathon gave for Katie on her report)

(Jonathon to insert)

We have juried the Wisconsin Awards

Katie and Scott Siefker are printing certificates

Emerging Leaders-Lana Merrill

Scheduling meetings with both Purdue & Ball State

She would like to meet with Students before Parking Day

Parking Day –Get to know

Lana is going to Michigan LARE prep to see how those are done and coordinate for December tests.

Posters for Both Schools for upcoming events.

Membership Report- Brett Schlacter (Jonathon gave update for Brett)

3 Gain, 3 Loss-Total 209 (187 at a beginning of year)

-July members=7 renewed, 3 lapsed

Total-209 (10.5% for year)

Remind people on list and reach out about changing address

Fellows Committee-Katie Clark (per Jonathan info from Katie)

Deadlines are being met

Communications Report-Brett Schlacter (Jonathon gave update for Brett)

Brett has worked on website.

Website went down and Brett was able to resolve.

Problem: Hosting of address was registered through Nick Oskay and needed updated

Brett is looking into and resolving the issue permanently.

Brett is working on updating the website to more current set-up.

Government Affairs-Jonathon

Licensure on topic

We will be featured on the summit that Rachel is attending

Jonathon will not attend.

Continuing Education- April

(See April's Agenda)

April to ADD IUFC Fall Conference

April to get with David on Hort Society Events and December Invasive Plants Symposium

Hammond Event- Tour-Jon Ruble

Proceeding with event

3:00pm pre-National

November 5th, 2015

New Business

Chapter-Archives-15GB in use

Credit Card discussion:

Jonathon & Drew agree it is a good idea
Discuss in the future

INASLA Elections: Ballot

Review of ballot

Will there be bios?
Motion to approve Ballot
David Gorden Motioned Drew Second
Ballot Approved in Place
Monday September 21st Ballots will be due
Brett & or Katie will put out Ballot

License professionals in the State

Jonathon would like to reach out to licensed members in the state.
Freedom of information act filed by Jonathon
\$160 Fee for the list.

Motion by Drew for \$500 to reach out to licensed professionals in the State of Indiana for mailing list and postage.
David Gorden seconded Motion.
Motion was approved

By-Laws

David Gorden reviewed by-laws in meeting.
President is a Voting Member
There is no Limit to At-Large Members
Consistency issue for next year.
Jonathon to reach out to National and Katie on reason for this.
If there is a change to the ballot, then Jonathon will email for approval

David Gorden mentioned

- Peter Schaudt Passed away
- Mark Zelonis is retiring from IMA
- Jonathon mentioned we need to talk about Past Presidents Council

INDIANA CHAPTER

Public Relations

IMPACT July 16, 2015-August20, 2015

FACEBOOK

	REACH	FOLLOWERS
April (NLAM)	16500	Up 6%
May	5260	Up 3%
June	3216	Up 3% (829)
July	9794 (3500 Licensure notice)	Up 3% (853)
August	2535	Up 3% (873)

Shared by National 9% of the time 3/32 of their #ThisISLandArch Campaign shares.

National ASLA shared our flyer on their page!

They also shared Mader Design's Beckenholdt Park in Greenfield, IN

They also liked many of our posts.

Posts Scheduled Through NEXT WEEK! Could use more photos!!!!

Still need more Photos of projects from Chapter Members (or old awards pictures)

INSTAGRAM

	Followers	Number of POSTS
April (NLAM)	105	77
May	144	
June	167	
July	221 (up 35%)	85
August	251 (up 12%)	94

LinkedIN

Annual Meeting Flyer!

A few National Posts including Fellows

	Followers	Posts
July	35	6
August	40	7

Exec Board please connect to our page!

PR PUSH NOW:

Annual Meeting

National Meeting

Any Parking Day Events

State Elections

JCC Updates?????

CONTINUED EDUCATION OPPORTUNITIES

ULI Breakfast August 27th –Submitted

INPAWS Conference Nov. 14th, IUPUI, Hine Hall (875 W. North St.)- Submitted for 5 CEU's

ASLA ANNUAL CONFERENCE

INDIANA LANDMARKS ADDITIONAL TOURS

170 Credits on the year

21 events

Student Design Awards

- We received 12 student submissions (4 in Design Works and 8 in Planning and Analysis)
- The jury elected to award the following:
 - (2) Honor Awards in Design Works
 - Merit Award in Design Works
 - Award of Excellence in Planning and Analysis
 - Honor Award in Planning and Analysis
 - Merit Awards in Planning and Analysis

The Award of Excellence winner will receive a \$500 prize. Drew I can coordinate with you to get the winning student their check.

Professional Awards

- Entries were due last Friday, August 7
- We received 14 submissions for a total of \$1,800 (One submission was from a non-member)
 - (5) Constructed Works submittals
 - (2) Unbuilt Works submittals
 - (5) Planning and Analysis submittals
 - (1) Communications submittal
 - (1) Environmental Stewardship submittal
- I am coordinating now with the Wisconsin Chapter to jury the awards.
- I will also prepare the lunch presentation and coordinate with Scott on the printing of certificates.